

CAPABILITIES STATEMENT

Sigla Creative is a certified, woman-owned, creative marketing agency focused on social impact. We develop effective communication solutions for government agencies, non-profit organizations, and businesses. We are social impact storytellers who create and amplify an organization's unique brand essence across the digital landscape.

▾ CORE COMPETENCIES

- Graphic + Web Design
- Copywriting + Editing
- Public Outreach
- Photography + Video
- Campaigns + Public Education
- Collateral + Educational Content
- Social Media Content

▾ SAMPLE CLIENTS

Port of San Francisco

Public works projects, branding, maritime marketing collateral, and promotional signage.

City of El Cerrito

Branded the City: vehicles, signage. Created collateral, outreach, and city-wide campaigns.

Northern Circle Indian Housing Authority

Brand messaging, photojournalistic storytelling.

Sonoma Marin Area Rail Transit

Brand, messaging, newsletter, signage, collateral, and homepage design for the new transit system.

Institute for Glacier Stewardship

Branding, messaging, and website design for a scientific nonprofit working to slow glacial melt.

American Cancer Society

Event branding, messaging, website design, and photojournalistic storytelling campaign.

US Pharmacopeia

Messaging, campaigns, marketing materials, and event collateral for public safety education.

▾ PRIMARY CONTACT

Carolyn Gerin

Founder/CEO/Creative Director

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415.570.3879

▾ COMPANY INFORMATION

UEI – CB3MN8796DJ8

CAGE – 8NNN8

▾ CERTIFICATIONS

WOSB, WBE, California SBE (Micro), Climatebase Fellowship Cohort 7

▾ DIFFERENTIATORS

Team all have deep experience in their fields:

- 4-time Published Author
- Print and Photojournalists
- Retail Brand Designer & Visual Merchandiser
- Professional Photographers & Cinematographers
- Graphic Designer and Creative Director
- Web Developer

▾ NAICS CODES

541430 – Graphic Design Services

541511 – Web Page Design Services

541613 – Marketing Consulting Services

541810 – Advertising Agencies

541922 – Commercial Photography

711510 – Writers of Advertising Copy

▾ UNSPSC CODES

80171600 – Publicity and Marketing Support Services

81112103 – World Wide Web Site Design Services

82111704 – Copywriting

82131600 – Photography

82141500 – Art Design Services